## INCITE: JOURNAL OF EXPERIMENTAL MEDIA ADVERTISING RATE SHEET

INCITE is published on a (bi)annual basis.Our next issue, INCITE #7/8: Sports, is forthcoming December 2017.

**AD RATES** FULL PAGE 1/2 PAGE

Color: \$500 Color: \$300 B&W: \$400 B&W: \$250

**DEADLINES** September 22, 2017 (reservation)

October 13, 2017 (materials)

**CONTACT** advertise@incite-online.net

FULL PAGE with bleed

8" x 10"

**SPECS** 

FULL PAGE With Bleed

Final Print Size – 300dpi

Inch: 8" x 10" Pixels: 2400 x 3000

Size with Bleed – 300dpi

Inch: 8.5" x 10.5" Pixels: 2550 x 3150 FULL PAGE
Without Bleed
Final Print Size – 300dpi

Inch: 7.5" x 9.5" Pixels: 2250 x 2850

\* ARTWORK is accepted electronically only (PDF or JPG format). Client is responsible for the production of all advertisements.

1/2 PAGE

Horizontal

FULL PAGE without bleed

7.5" x 9.5"

1/2 PAGE horizontal

Final Print Size – 300dpi

Inch: 7.5" x 4.625"

Pixels: 2250 x 1385

7.5" x 4.625"